

Colorado Springs Food Policy Advisory Board
March 10th, 2017, 8:30am – 10:30AM
704 E. Boulder, 80903

Mission:

Foster a healthy and resilient local food system that contributes to economic vitality, healthy food access and environmental sustainability in Colorado Springs and El Paso County.

Agenda:

8:00 am – 8:05 am Call to Order, Attendance/Intros
Aubrey, Ellen, Lyn, Sophie, Jonathan, Nanna

8:05 am – 8:10 am Citizen Comment

8:10 am – 8:25 am Updates/Follow up on Current Projects:

- Social Media – Joanna/Lyn March--
 - Joanna's going to see if she can get FB to share to Twitter and will check into Hootsuite
 - New hashtag to use for all posts: #foodpolycycos
- Business cards/Flyer – Review printed material and hand out
 - Business card edits:—mission statement on the back in black and larger, all blue on back, food policy advisory board written larger on front blue band, Twitter added
 - Joanna will send edits to Jacqueline
- Communication about Meeting Changes
 - We agreed changes in meeting time/date should be put on website and Facebook
 - We agreed to make events for meetings on FB
- Fact sheets, where are we with the creation?
 - Joanna will buy Pages and will input content I receive from fact sheets and send first draft to Megan.
 - Discussed primary purpose of fact sheets is education.
 - Procurement -Lyn
 - Deadline to send info to Joanna: 3/20
 - Farm to Institution-Nanna
 - Backyard Gardening-Clarissa
 - Deadline: Joanna will ask Clarissa
 - Fair Food-Sophie
 - Deadline to send info to Joanna: 3/17
 - Food Literacy-Nanna
 - Farm/Rancher-tabled it for now
 - Local Food/CSA – Nanna-Nanna will update meeting time.

8:25 am – 9:00 am: UPDATES!

Seed Conference – Nanna/Sophie

- Need to bring seeds into the local food conversation...Seed ownership dynamic. We could maybe start a GMO-Free campaign later. A lot of food policy boards are doing GMO-Free campaigns. Sophie is going to start a portable seed library. We're missing an educational piece about seed saving. Great for Farm to School. Prospect Farm will be working with Thomas Edison Elementary to eventually have native seed gardens at the school. Seed piece is key to food resiliency.

Lunch n' Learn – Sophie

Food System Assessment Update – Aubrey

- New timeline of March through July. She's in charge of coordination of it. Steering Committee-6 people to specify data points and prioritize where we have to. Livewell Colorado can help with how to do data collection. April-June to pull data together from existing data and local data sets. Also a lot of energy will be put into gathering knowledge, behavior and attitudes of local population and how to pull that forward.
- Board gave feedback about her initial plan.

Sustainability Event – Meg/Joanna—

- Lot of Susan's surveys completed. A huge amount of Coloradoans don't think climate change is affecting us.

Helen Hunt Hub –Lyn

- Seeds is pulling out of this project. Positive is they created a business plan to work the same idea. Looking for a commercial kitchen.
- Rudolf Steiner Financial Services—biodynamic...Ellen suggested checking out their website. They invest in local entrepreneurs and healthy living. <http://rsfsocialfinance.org/> Social Venture Network is another option.
- Helen Hunt is still moving forward with other non-profits. Food Maven article in the Gazette...going national. They are monetizing food waste. We can find someone who will buy food waste instead of just donating it.

Plan COS – March 16th, who can go?

- Push for Plan COS survey and events on Social Media
 - We're a HEAL City---Local Food Matters, Our Local Food Economy Matters...
- Olympic Food USA—Sophie has ideas about having photos of athletes that value local food.
Conrad—Sustainability Director--
- Joanna will send Plan COS info to Ellen and group to send out.
 - Megan sent out our contact info to all the local farmers and CSAs..., send it out to everyone we know
 - Food Procurement Community Partner Workshop – Feb. 23rd workshop/March 14th Meeting – Who is participating?

Food Procurement Meeting—Lyn will forward 6 pdfs and he will send them out...

Action for April Meeting: Food Procurement Meeting

Megan suggested we potentially invite an involved local food person from Manitou to come to meetings.

Plan Manitou—Lyn brought up Good Food Policy...Denver is going to be on it. Manitou is going to have a plan that involves food and healthy food. Plan Manitou is tweaking food part...

9:00 am – 9:50 am Strategic Plan:

I. Communication Plan/Strategic Plan for Public – Can we hand these pieces off to Joanna (talk about Google Docs)

Where do we start on our Strategic Plan? Create priority list?

Only thing on the agenda next month.

Schedule of events for presenting/introducing our board:

Colorado Springs Young Professionals

Joanna will contact them: Can local food be the focus for one month? Getting word out about us being here. CSFR, Susan Gordon, etc. Bring different avenues for getting involved.

March 19th – PPCRA Food and Wine Expo

Can't get complimentary access, but Lyn will be there with the Culinary Federation.

Megan will work on getting material..Email Lyn the pdf of the postcard with four to a page

March 20th—Food Fight with Seeds sponsored by America Culinary Federation...Lyn will post on FB on March 19th and March 20th.

March 25th—Table at PPUG class.--bring list of working groups

March 27th – Megan to present at the Local Food Working Group Meeting

April 22nd—Sustainovation Center Earth Day Celebration—Megan will ask if we can participate.

July 14th – 16th Slow Foods Nations Event – Denver Summer

Downtown Partnership Membership Meeting—wait until later when we have more material

Pikes Peak Environmental Forum – October (last Friday of the month)

Closing Food Assessment – Food and Wine Dinner (CC/Helen Hunt/Antlers)

9:50 am – 9:55 am – Board Member Administrative Issues

9:55 – 10:00 am - Member Updates/Adjourn

NEXT MEETING:

April 7th, 8:30AM

ON GOING ITEMS!

- El Paso County Food Systems Assessment - How can we help, if at all?
- City Median – Sponsored by FPAB
- Meetings set with County Commissioners/City Council Members
- Beehive Ordinance
- How can we place "local food" in the city plans for next year? Tie them to transportation?
- Food sovereignty - How are our goals aligned with the rest of Colorado initiatives?
- Quarterly network calls - LiveWell Food Policy Network (discuss and divide)
- Closing Food Assessment – Local food wine dinner
- Survey Questions – Sent to Food System Assessment with these added questions:
 - What is your form of transportation?
 - Where is your local grocery store that you shop? How far of distance from your home?
 - What is your neighborhood?
- Social Media Schedule: ONCE a week, monthly groups decide who does instagram/facebook
 - February – Clarissa/Sophie
 - March – Joanna/Lyn
 - April – Megan/Nanna
 - May – Johnathan/Robert
 - June - Clarissa/Sophie
 - July - Joanna/Lyn
 - August - Megan/Nanna
 - September - Johnathan/Robert
 - October - Clarissa/Sophie
 - November - Joanna/Lyn
 - December - Megan/Nanna
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Urban Agriculture and Land Use

DEFINE: The urban farm and homesteading group will focus on defending and expanding the rights of homesteaders in this city through policy identification and policy change.

-Subcommittee will work with Media group to connect/communicate with urban farmers and homesteaders to receive feedback/suggestions for policy change

-Promotes urban farm and homesteading events and info on the website, facebook page, and through other promotional materials.

-Develop urban homesteading/farming comprehensive plan for 2017-2018

Food Literacy

DEFINE: The literacy group focuses mainly on education rather than policy. They promote nutrition, local food, and cooking skills through celebratory event and educational campaigns.

-Works with schools to promote food literacy in classrooms

-Plans events that promote nutrition, local food, and cooking education

-Develop city literacy comprehensive plan for 2017-2018

Rural Policy

DEFINE: The rural policy group is the main advocate for rural farmers and bridges the physical distance between rural and urban in order to promote the benefits of rural production in our city.

-Identifies the benefits of rural farming to our city, bridging the physical and communication barrier between rural farmers and urbanites.

-Connects with rural farmers to learn about policy challenges and barriers they are facing.

-Working with Media subcommittee, spreads awareness of these issues and promotes resources/knowledge of rural farming through facebook, website, and other promotional materials.

-Works with rural farmers to develop a comprehensive rural farming plan for 2017-2018

Backyard Farming

Community Retail/Economic Growth

DEFINE: The community retail group focuses on promoting and enabling local procurement in our city.

-Identifies policy, bureaucratic, and educational barriers that inhibit retail of local foods from the perspective of restaurateurs, farmer's markets, local grocery stores, etc.

- Researches procurement in other cities to develop a guiding model for our city.
- Develops a comprehensive community retail plan for 2017-2018.

Communication/Media

DEFINE: The communication/media group works with all other subcommittees to develop promotional material for the FPAB and our initiatives.

- Keeps up steady communication with other subcommittees to develop and deliver promotional materials.
- Regularly updates website and facebook page, and makes recommendations for changes.
- Works to promote FPAB events and spread knowledge of group through social media, poster campaigns, and local newspaper postings/articles.